



# THE TIPSHEET

State Bar of Texas Intellectual Property Law Section

Vol. 19 No. 2

## MESSAGE FROM THE CHAIR



Hi All,

It has been a true privilege to serve as Chair of the Intellectual Property Law Section over the past year.

Together, we've made great strides. We hosted in-person networking events in Houston, Austin, and Dallas, and extended our Pro Bono Tour to Corpus Christi and San Antonio. We were also proud to award scholarships to three promising future IP practitioners. And this year's Annual Meeting delivered CLE programming that was not only practical but also engaging and enjoyable.

These are just a few highlights from an active and rewarding 2024–2025 session. As we look ahead, the Section is well-positioned to build on this momentum, with plans for even more in-person networking opportunities and continued service to the IP community. I encourage you to stay involved and connected as we enter the next chapter.

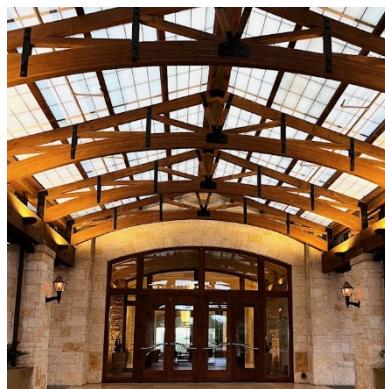
Wishing you a wonderful wrap-up to summer—and thank you again for the opportunity to serve.

Thomas Kelton, Chair  
Intellectual Property Section, State Bar of Texas

## **The Intellectual Property Law Section at the State Bar Annual Meeting - 2025**

*By: Kim Boyle, Esq.*

Different than our customary content, this edition of the Tipsheet is dedicated to the IP Section's programs at this year's Annual Meeting, hosted in San Antonio at the JW Marriott Resort. Amidst the captivating resort architecture and Hill Country landscape, Section members enjoyed informative programming, celebrating award recipients, and conversations with colleagues.



### **Friday Morning**

Following a Welcome from Incoming Section Chair Craig Stone of Phillips 66 Company and a valuable ethics update from Dr. Ted Murphree of the University of Maryland on "IP and Data Privacy", our morning programming got underway with Julie Bell of Gunn, Lee & Cave, P.C. who moderated the "I Wish I Knew What I Know Now" session with panelists Hon. Susan Hightower and Hon. Dustin M. Howell, both U.S. Magistrate Judges from the Western District of Texas. The advice from these former IP litigators blended humor and wisdom that had us laughing and thinking.



Nick Guinn's Trademark Update was excellent as always, and Nick – also with Gunn, Lee & Cave – later had the honor of presenting Ted Lee with one of the Lifetime Achievement Awards for 2025.



Leading into the Awards Luncheon, Section members also received some valuable insights from Mike Stimson of Norton Rose Fulbright on “IP Due Diligence in Transactions” and Brian Buss of CBIZ Forensic Consulting on “Valuation Methodologies for Intangible Assets.”

### **The IP Section Luncheon**

The Section is grateful to our Luncheon Sponsors PirkeyBarber, RWS, Fibbe Lightner, and Jones Day; not only did we nosh on beautifully presented fare, but we also celebrated the 2025 Award Recipients, and got to witness the gavel hand-off from outgoing chair Thomas Kelton to Craig Stone.



(Pictured: Thomas Kelton awarding Inventor of the Year to a colleague of Dr. Moble Benedict, Ph.D. (Associate Professor of Aerospace Engineering at Texas A&M) who accepted on his behalf; and our 2025 Tom Arnold Lifetime Achievement Award recipients Lou Pirkey (PirkeyBarber), Molly Buck Richard (Richard Law Group) and Ted Lee (Gunn, Lee & Cave).

Derrick Pizarro of Pizarro Allen moderated a Leadership panel with the Lifetime Award honorees, all of whom are former IP Section Chairs; Shirazi Jaleel-Khan of SZJ Legal PLLC presented the Fritz Lanham Award to Trent Menning (Senior Counsel, Buc-ee's); and Thomas Kelton honored our Scholarship winners Twinkle Tharwala (rising 3L at UNT Dallas College of Law), Nadia Posluszny (incoming 3L at the University of Houston Law Center), and Jaylan Sanders (recent *summa cum laude* J.D. graduate from South Texas College of Law Houston).



### **Friday Afternoon**

We closed our time together with additional CLE for “Name Image Likeness – College Sports and Athletes” presented by R. Brooks Moore (Texas A&M), “Copyright Issues in Artificial Intelligence and Machine Learning” with Jonathon K. Hance (Bracewell), and “Is It A Trademark? The Influencer Economy and TM Considerations When Going Viral for Catchphrases on Social Media,” moderated by Nicole Sallie (Tastemakers Legal) with panelists Kirby Drake (Kirby Drake Law) and Shirazi Jaleel-Khan.



IP Section Materials from the 2025 Annual Meeting can be accessed through the State Bar at [2025 State Bar Annual Meeting IP Section Materials](#).

It was another wonderful year for the IP Section and another great State Bar of Texas Annual Meeting.

As I transition on the IP Section Council from Newsletter Officer to Secretary, I am grateful for our newsletter readership and to the opportunity to leave the Tipsheet in the stewardship of Tim Hudson (Barnes & Thornburg).

*Kim Boyle is with the Dallas law firm of Richard Law Group. In addition to her particular concentration on global trademark licensing negotiations and transactions, Kim has handled all aspects of IP licensing and brand extension management of large brand portfolios, and also provides strategic brand architecture guidance for portfolio and program management; redesign of IP operational processes; and the development of innovative deal structures that result in revenue growth tied to the IP assets. In addition, Kim has experience in IP-related commercial transactions, IP portfolio audit and analysis, brand protection strategies and enforcement and represents myriad clients in rights and availability clearances, trademark and copyright prosecution, and proceedings before the Trademark Trial and Appeal Board. Kim can be reached at 214.206.4304 or [kim@richardlawgroup.com](mailto:kim@richardlawgroup.com).*

## **CALL FOR SUBMISSIONS**

The TIPSHEET welcomes the submission of articles for potential publication in upcoming issues, as well as any information regarding IP-related meetings and CLE events. If you are interested in submitting an article to be considered for publication or adding an event to the calendar, please email [tim.hudson@btlaw.com](mailto:tim.hudson@btlaw.com).

### *Article Submission Guidelines*

STYLE: Journalistic, such as a magazine article, in contrast to scholarly, such as a law review article. We want articles that are current, interesting, enjoyable to read, and based on your opinion or analysis.

LENGTH: We accept a wide range of articles, with most falling into the 500-2500 word range.

FOOTNOTES AND ENDNOTES: Please use internal citations.

PERSONAL INFO: Please provide a one-paragraph bio and a photograph, or approval to use a photo from your company or firm website.

If you have any questions, please email [tim.hudson@btlaw.com](mailto:tim.hudson@btlaw.com).